

What is claimed is:

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1. A letter "M" display, mountable on a person's head, comprising:

a foam body having the shape of a letter "M" and including a pair of laterally spaced apart side portions and an
5 interconnecting portion;

said interconnecting portion forming a substantially "V" shaped central upper portion of the letter "M";

said side portions depending from said interconnecting portion and defining a space between them, below the
10 interconnecting portion, and forming the side parts of the letter "M";

said side portions of the foam body including confronting, temple engaging, inside surfaces, spaced apart a distance less
than the temple-to-temple width of a person's head; ¹¹⁷

15 said foam body being constructed from a springable foam that stores spring energy when bent and allows the side portions to be sprung apart, and when released move back towards each other,

whereby the side portions of the foam body can be sprung apart so as to enable a person to place his/her head between the
20 side portions, and the side portions can be released so that they will spring back towards their static positions and clamp onto the person's head, so as to secure the letter "M" display onto the person's head.

2. The letter "M" display of claim 1, wherein the foam body is constructed from a flexible polyurethane foam.

3. The letter "M" display of claim 1, wherein the foam body is compressable and when compressed will store spring energy, and wherein there is some compression of the side portions of the foam body when the foam body is clamped onto a person's head.

4. The letter "M" display of claim 3, wherein the foam body is a flexible polyurethane foam.

5. The letter "M" display of claim 1, wherein the side portions of the foam body are squared members and the inside surfaces of the side portions are substantially planar and are parallel to each other.

6. The letter "M" display of claim 1, wherein the foam body is provided with at least one color that is a color associated with a particular sports team. 12

7. The letter "M" display of claim 1, wherein the foam body includes a border outlining the letter "M" that is of a first color that is associated with a particular sports team, and within the border the foam body is colored with a second color that is associated with the same team.

8. The letter "M" display of claim 6, wherein the side portions of the foam body are squared members and the inside surfaces of the side portions are substantially planar and are parallel to each other.

9. The letter "M" display of claim 7, wherein the side portions of the foam body are squared members and the inside surfaces of the side portions are substantially planar and are parallel to each other.

10. The letter "M" display of claim 9, wherein the foam body is a flexible polyurethane foam.